



MARCH 9–11, 2026



**RONALD REAGAN BUILDING
WASHINGTON, DC**

Connecting Leaders from All Levels of Government

2026 SPONSORSHIP PROSPECTUS

Convening the **Who's Who** in Cybersecurity

Billington CyberSecurity has long been the recognized leader in government cybersecurity education events, and in 2024 launched the State and Local CyberSecurity Summit to complement Billington's federally focused programs. **The 3rd Annual State and Local CyberSecurity Summit on March 9–11, 2026** will again bring together top federal, state, local, and tribal government officials along with industry experts to share best practices, learn from one another, enhance current cyber operations and bolster future defenses. Sponsorship opportunities are now available for this unique event, featuring a best-in-class program, extensive networking, and high-value exhibitor opportunities.

2025 SUMMIT HIGHLIGHTS

1,000+
REGISTRANTS

31
STATES
REPRESENTED

152%
YoY GROWTH IN
GOV'T/MILITARY
ATTENDANCE

68
SPEAKERS

60+
SPONSORS AND
PARTNERS

112%
YoY GROWTH IN
ATTENDANCE

170+ Government Organizations

80+ Companies

25+ Educational Institutions
and Other Associations

Media Coverage
from **25+** News
Outlets

3rd ANNUAL STATE AND LOCAL BILLINGTON CYBERSECURITY SUMMIT
MARCH 9–11, 2026 | RONALD REAGAN BUILDING | WASHINGTON, DC



Who are the **Speakers** at Billington's State and Local Summits?

CONFIRMED 2026 SPEAKERS

- **Andrew Alipanah***, CISO, Orange County, California
- **Bruce Coffing**, CISO, City of Chicago, Illinois
- **Amanda Crawford**, Executive Director and State CIO, State of Texas
- **Michael Geraghty**, CISO and Director, NJCCIC, State of New Jersey
- **John Godfrey**, CISO, Kansas Information Security Office, State of Kansas
- **John Israel**, State Chief Information Security Officer, State of Minnesota
- **Erin McGinnis**, Director of Cyber Collaboration & Preparedness, State of Kansas
- **Ryan Murray**, CISO and Deputy Director, Arizona Department of Homeland Security, State of Arizona
- **Charles Rote**, CISO (Acting), State of Maine
- **Tony Sauerhoff**, Chief AI and Innovation Officer, State of Texas
- **J.R. Sloan**, State CIO, State of Arizona
- **(Ret.) Admiral TJ White**, Chief, Texas Cyber Command

** Invited, pending agency approval*



Who **Attends** Billington's State and Local Summits?

- Government officials at the federal, state, and local level involved in cybersecurity
- Chief Information Security Officers (CISOs)
- Chief Information Officers (CIOs)
- Chief Security Officers (CSOs)
- Chief Technology Officers (CTOs)
- Industry experts involved in cybersecurity
- Director of IT/Technology Specialists
- Information Security Services (ISS) Directors/Officers
- Agency Information Officers (AIOs)
- Information Technology (IT) Specialists

The State and Local Leadership Council

The State and Local Leadership Council extends small-group, Chatham House Rule discussions to state, local, tribal and territorial cyber executives and the industry partners who support those government missions. Participating sponsors (Gold-level and above) have the opportunity to learn directly from SLTT government leaders about the priorities and challenges facing their organization, and to explore with their peers the state of the cyber industry as a whole.

2025 LEADERSHIP COUNCIL BREAKFASTS

- **February 20** **Michael Geraghty**, CISO, State Of New Jersey and Director of the New Jersey Cybersecurity and Communications Integration Cell (NJCCIC)
- **March 11** **Ryan Murray**, CISO, State of Arizona and **Vitaliy Panych**, CISO, State of California
- **June 17** **Anthony O'Neill, Esq.**, CISO, Commonwealth of Massachusetts
- **September 30** **Colin Ahern**, Chief Cyber Officer, State of New York
- **October 2** **Bruce Coffing**, CISO, City of Chicago

Who Sponsors Billington's State and Local Summits?

2026 SPONSORS TO DATE

LEAD UNDERWRITERS



PARTNERS



GOLD



SILVER



BRONZE



COMMUNITY PARTNERS



Who Sponsors Billington's State and Local Summits?

2025 SPONSORS

Accenture
AppOmni
Armis
AWS
BlackFog
BlueVoyant
Carahsoft
Center for Internet
Security
Cisco
Cloudflare
Coalition of City CISOs
Cribl
CrowdStrike
Cyber Security Forum
Initiative (CSFI)
Cybersecurity
Association
Datadog
Dataminr
DeleteMe
Deloitte
Elastic

Entrust
ExtraHop
Flashpoint
George Washington
University
Google
Hack the Box
Halcyon
HCL Software
IANS Research
Immersive
Infoblox
Infosec
Login.gov
Maryland Department of
Information Technology
Microsoft
Mimecast
NACo
NightDragon
Nozomi Networks
Nucleus Security
Nutanix

PagerDuty
Palo Alto Networks
Paramify
Presidio
Project Hosts
Proofpoint
Pure Storage
RADICL
Rapid7
Recorded Future
Resilient IT
Ridge Security
RSA
Rubrik
runZero
SANS
SANS GIAC Certifications
SecPod
Sectigo
Security Journey
Security Scorecard

Snowflake
Socure
Splunk
StateRAMP
Synk
Tanium
Templar Shield
Tenable
TheCyberGuild
Varonis
Veracode
Virginia Economic
Development
Partnership
Wiz
Women in Cybersecurity
Zscaler

Sponsor Tier: Lead Underwriter



Lead Underwriter Level Engagement Opportunities Include:

Brand Building

- ❖ Premium Exhibit Hall Booth (10' x 10')
- ❖ Top-level logo positioning on Summit website, on-site signage, printed materials, and digital promotions
- ❖ Exclusive branding opportunity: *WiFi, Registration, Lunch, etc.*

Thought Leadership

- ❖ Speaking role on one fireside chat
- ❖ Speaking role on one general session panel
- ❖ Speaking role on one breakout panel
- ❖ Recordings of the above sessions for post-Summit distribution
- ❖ Moderation of one roundtable discussion

Audience Development

- ❖ Full Opt-In Registration List
- ❖ On-Site Badge Scanning

Executive-Level Networking

- ❖ Full-Year Leadership Council Membership—6 invite-only, Chatham House Rule discussions with senior SLTT cyber leaders throughout 2026
- ❖ Eight passes to the VIP and Speaker reception
- ❖ Panel prep calls and speaker ready room discussions for three Summit sessions

Exclusive Learning Opportunities

- ❖ Twenty Summit passes
- ❖ Access to more than 25 expert panel discussions throughout the Summit

BENEFITS AT A GLANCE

LEADERSHIP COUNCIL	✓
FIRESIDE CHAT	1
GENERAL SESSION PANEL	1
BREAKOUT SESSION PANEL	1
ROUNDTABLE	1
EXHIBIT HALL BOOTH	10 X 10
VIP RECEPTION PASSES	8
SUMMIT PASSES	20
LEAD SCANNING	✓
OPT-IN REGISTRATION LIST	✓
LOGO ON DIGITAL COMMUNICATIONS	✓

2026 PRICE: \$100,000

Sponsor Tier: **Partner**



Partner Level Engagement Opportunities Include:

Brand Building

- ❖ Premium Exhibit Hall Booth (10' x 8')
- ❖ Top-level logo positioning on Summit website, on-site signage, printed materials, and digital promotions
- ❖ Exclusive branding opportunity: *WiFi, Registration, Lunch, etc.*

Thought Leadership

- ❖ Speaking role on one general session panel
- ❖ Speaking roles on one breakout panel
- ❖ Recordings of the above sessions for post-Summit distribution
- ❖ Moderation of one roundtable discussion

Audience Development

- ❖ Full Opt-In Registration List
- ❖ On-Site Badge Scanning

Executive-Level Networking

- ❖ Full-Year Leadership Council Membership—6 invite-only, Chatham House Rule discussions with senior SLTT cyber leaders throughout 2026
- ❖ Six passes to the VIP and Speaker reception
- ❖ Panel prep calls and speaker ready room discussions for three Summit sessions

Exclusive Learning Opportunities

- ❖ Twelve Summit passes
- ❖ Access to more than 25 expert panel discussions throughout the Summit

BENEFITS AT A GLANCE

LEADERSHIP COUNCIL	✓
GENERAL SESSION PANEL	1
BREAKOUT SESSION PANEL	1
ROUNDTABLE	1
EXHIBIT HALL BOOTH	10 X 8
VIP RECEPTION PASSES	6
SUMMIT PASSES	12
LEAD SCANNING	✓
OPT-IN REGISTRATION LIST	✓
LOGO ON DIGITAL COMMUNICATIONS	✓

2026 PRICE: \$85,000

Sponsor Tier: Gold



Gold Level Engagement Opportunities Include:

Brand Building

- ❖ Exhibit Hall Booth (8' X 6')
- ❖ Prominent logo positioning on Summit website, on-site signage, printed materials, and digital promotions

Thought Leadership

- ❖ Speaking role on one breakout session panel

Audience Development

- ❖ Full Opt-In Registration List
- ❖ On-Site Badge Scanning enabled for all sponsor attendees

Executive-Level Networking

- ❖ Full-Year Leadership Council Membership—6 invite-only, Chatham House Rule discussions with senior SLTT cyber leaders throughout 2026
- ❖ Two passes to the VIP and Speaker reception
- ❖ Panel prep call and speaker-ready room discussions for one Summit panel

Exclusive Learning Opportunities

- ❖ Eight Summit passes
- ❖ Access to more than 25 expert panel discussions throughout the Summit

BENEFITS AT A GLANCE

LEADERSHIP COUNCIL	✓
BREAKOUT SESSION PANEL	1
EXHIBIT HALL BOOTH	8x6
VIP RECEPTION PASSES	2
SUMMIT PASSES	8
OPT-IN REGISTRATION LIST	✓
LOGO ON DIGITAL COMMUNICATIONS	✓

2026 PRICE: \$57,500

Sponsor Tier: Silver

Silver Level Engagement Opportunities Include:

Brand Building

- ❖ Exhibit Hall Tabletop (4' table; 6' space)
- ❖ Logo positioning on Summit website, on-site signage, printed materials, and digital promotions

Executive-Level Networking

- ❖ Two passes to the VIP and Speaker reception

Audience Development

- ❖ Full Opt-In Registration List
- ❖ On-Site Badge Scanning enabled for all sponsor attendees

Exclusive Learning Opportunities

- ❖ Six Summit passes
- ❖ Access to more than 25 expert panel discussions throughout the Summit

BENEFITS AT A GLANCE

EXHIBIT HALL BOOTH	6 X 8
VIP RECEPTION PASSES	2
SUMMIT PASSES	6
OPT-IN REGISTRATION LIST	✓
LOGO ON DIGITAL COMMUNICATIONS	✓
LEAD SCANNING	✓

2026 PRICE: \$34,000

Sponsor Tier: Bronze

Bronze Level Engagement Opportunities Include:

Brand Building

- ❖ Exhibit Hall Tabletop (4' table; 6' wide space)
- ❖ Logo positioning on Summit website, on-site signage, printed materials, and digital promotions

Executive-Level Networking

- ❖ One pass to the VIP and Speaker reception

Audience Development

- ❖ On-Site Badge Scanning enabled for all sponsor attendees

Exclusive Learning Opportunities

- ❖ Four Summit passes
- ❖ Access to more than 25 expert panel discussions throughout the Summit

BENEFITS AT A GLANCE

EXHIBIT HALL TABLE	4'
VIP RECEPTION PASSES	1
SUMMIT PASSES	4
OPT-IN REGISTRATION LIST	n/a
LOGO ON DIGITAL COMMUNICATIONS	✓
LEAD SCANNING	✓

2026 PRICE: \$17,000

More Ways to Engage: Sponsorship Extensions

Registration Sponsor (1 available): \$15,000

- ❖ Exclusive sponsor of the on-site and online registration site for all registrants

WiFi Sponsor (1 available): \$15,000

- ❖ Exclusive sponsor of the WiFi service available to registrants for the Summit. Sponsor will be recognized with QR Code when attendees view the Wifi slide in the opening remarks.

Mobile App Sponsor (1 available): \$15,000

- ❖ The Whova app is the event's "networking hub" through which hundreds of meetups, dialogues, matchmaking, and Exhibitor searches occur. This sponsorship as the "Official Whova Sponsor" will be on a splash page and will have its own exclusive QR code.

Charging Station Sponsor (1 available): \$10,000+

- ❖ Attract attention with your logo and branding on charging stations at the Summit

Water Cooler Sponsor (1 available): \$10,000

- ❖ Gain visibility by adding your logo to our Water Cooler wraps throughout the Summit

Billington's standard sponsorship tiers are just the beginning. Partner-level sponsors already enjoy many of the extensions below, but all sponsors can customize their participation to maximize their impact and engagement.

All-Attendee Reception Sponsor (1 of 2 available): \$20,000

- ❖ Become the exclusive sponsor of our 1.5-hour All Attendee Reception allowing for informal networking and drinks in the exhibit hall after programming; prominent signage included

Upper Oculus Sponsor Lounge (1 available): \$20,000

- ❖ Exclusive dedicated VIP lounge for sponsor. Suitable for both meetings and invite-only coffee breaks and cocktail receptions.

Cyber Cafe Sponsor (1 available): \$20,000

- ❖ Increase your visibility as the exclusive sponsor of the Cyber Cafe located in the Exhibit Hall. Branding includes custom signage, logo on custom cocktail napkins, listing in the mobile app, and recognition slide noting your company.

All-Attendee Networking Lunch Sponsor (3 available): \$15,000

- ❖ Join us as our Exclusive All Attendee Networking Lunch sponsor for 1.5 hours with dedicated signage on site and digitally, cocktail napkins, etc.

AM/PM Networking Break Sponsor (3 available): \$10,000

- ❖ Gain exposure with exclusive signage and custom napkins for our coffee stations during the morning breaks in the registration area and dessert stations in exhibit hall during the afternoon breaks

More Ways to Engage:

Relationship-Building Opportunities

Private Meeting Rooms: \$4,500

- ❖ Secure dedicated space for your team to meet with clients, demo your solutions, and do other critical work on site. Private meeting rooms are available from 7:00 am – 6:00 pm.

Innovation Roundtables: \$10,000

- ❖ Participation in a one-hour roundtable discussion, facilitated by Billington CyberSecurity, with key government and industry partners

On-Site Breakfasts/Lunches/Dinners: \$20,000+

- ❖ Invite-only networking and presentation opportunities, catered and staffed in a private room on site

Thought Leadership and Custom Programming Opportunities

Key Takeaways Content Syndication Package: \$22,000

- ❖ Professionally produced session recordings and written Key Takeaways assets for sponsor's post-Summit use. Includes 120 guaranteed leads.

Webinars: \$18,000

- ❖ Webinar filmed on-site at Billington events with sponsor SME and government thought leader; includes 100 guaranteed leads.

On-Site Training Workshops: \$75,000+

- ❖ Two-hour training session produced by sponsor with dedicated room, F&B, and marketing

Co-Located Half-Day Event: \$125,000+

- ❖ Billington will co-produce a co-sponsored or single-sponsored half-day (3-4 hour) event co-located at the Summit on a single topic. Billington will provide F&B, room, AV, advanced marketing, staffing, press recruitment, agenda input, secure up to five government speakers, and cross-market event on site.



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**Learn more and sign up today.
Sales@BillingtonCyberSecurity.com**